

The Tri-State "Buy Local" Festival is an excellent opportunity to showcase your business!

- Increase Sales and Brand Awareness
- Gain Public Visibility
- Seek Referral Business & Lead Generations
- Launch a New Product or Service
- Enjoy a Fantastic Networking Opportunity
- Build a Marketing Database from New Contacts Made

The Tri-State Trade Festival — centrally located at the Housatonic Valley Regional High School just off Routes 7 & 112 — brings people together from a 60 mile radius from New York, Connecticut and Massachusetts. Nearly 1,500 people attend this event for a day of fun, entertainment and information. Attendance is FREE and open to the public!

The Festival features all the BEST of the tri-state area!

- Local Business Exhibits
- Great Food, including some new food vendors this year
- Arts and Crafts, on display and for sale
- Entertainment and Music featuring the Steve Dunn Band at 1:00, as well as some new musicians and performers
- NEW THIS YEAR: A Clown and Face Painter for the kids
- NEW THIS YEAR: Watch the Basketball Game on the Big Screen TV in the food court area
- BACK BY POPULAR DEMAND: The popular Child ID Program

**Fun For The Entire Family • Free Admission
Plenty Of Parking • Rain or Shine Event**

All that's missing is your business! Registration form inside...



STANDARD MAIL
U.S. postage
PAID
Permit No.1
Lakeville, CT



P.O. Box 386
Lakeville, CT 06039
Address Service Requested

tristatechamber.com

19th Annual



**SUNDAY
MARCH 27, 2011
10:00 am - 3:00 pm**

at
**Housatonic Valley Regional
High School
Route 7, Falls Village, CT**

sponsored by



PO Box 386, Lakeville, CT 06039
www.tristatechamber.com

Booth Reservation Form

PLEASE NOTE: In order for a booth to be reserved, payment MUST accompany your completed reservation form. Please read the TRADE FESTIVAL POLICY below carefully before submitting your reservation form.

PLEASE PRINT CLEARLY

COMPANY NAME		
CONTACT PERSON		
ADDRESS		
TOWN	STATE	ZIP
TELEPHONE		
E-MAIL		
TYPE OF BUSINESS		

Cost (see price list on opposite panel). Circle One:

Member Booth Non-Member Booth Food Vendor

Additional Cost: Extra Table (\$25) Electrical Outlet (\$25)

Amount Enclosed: \$ _____

PAYMENT: We accept cash, check, MasterCard or Visa. A \$4.00 service fee applies for credit card payments.

Credit Card #: _____

CVC Code (3 digits on back of card): _____

Exp. Date: _____

Amount to Charge: \$ _____

Signature: _____

TRADE FESTIVAL POLICY

All registration forms must be accompanied with payment in full and no reservation will be honored until non-refundable payment is received. Cancellations will not be entitled to a refund of any money paid in advance to the Tri-State Chamber of Commerce as payment for any booth. The organizers reserve the right to limit the size of the show and assignment of space. For more information, please contact Susan Dickinson @ 860-393-9171 or by email: sdickinson@tristatechamber.com.

An Invitation to EXHIBIT at the 19th Annual "Buy Local" Festival

All businesses are welcome to participate! Please use the Booth Registration Form on the left to register now for the 19th Annual "Buy Local" Festival. Space is available on a first come, first served basis.

Trade, Arts & Craft Vendors

CHAMBER MEMBERS:

6'x8' booth w/2 chairs.....\$250

NON-CHAMBER MEMBERS:

6'x8' booth w/2 chairs.....\$300

NON-PROFIT ORGANIZATIONS:

6'x8' booth w/2 chairs.....\$150

Each additional table.....\$25

Electrical outlet.....\$25

Food Vendors

FOR PROFIT BUSINESSES:

Booth 6'x 8'.....\$125
(includes 6' table & two chairs)

NON-PROFIT ORGANIZATIONS:

Booth 6'x 8'.....\$25
(includes 6' table & two chairs)

Early Registration Discount is \$25.00 for all vendors. Application and payment MUST be received no later than Tuesday, March 1st

Exhibitor's Schedule

SATURDAY, MARCH 26th

Please do not arrive before noon

Noon - 6pm.....Exhibitors set up
(must be completed during this time)

SUNDAY, MARCH 27th

9:00-9:45am.....Exhibitors arrive

10:00am-3:00pm.....Trade Festival

4:00-6:00pm.....Exhibitors depart

No early departures please!

Be a SPONSOR of the 19th Annual "Buy Local" Festival

The Tri-State Chamber's "Buy Local" Festival offers you **four great ways** to promote your business to more than 60,000 people. We rely on our sponsors to help us keep our costs low, thereby keeping booth costs the same each year for our local businesses.



GOLD SPONSORS | \$1000.00 | Benefits include:

Internet Advertising • Newspaper & Radio Advertising
Radio Interviews • Moviehouse Kiosk Ad • Billboards
Listing in Newspaper inserts (20,000 print run)
Press Release • Name on Promotional banners
DAY OF FESTIVAL: FREE 8' booth (\$250 value)
Listing in Festival Directory
Sponsor boards & booth sign

SILVER SPONSORS | \$500.00 | Benefits Include:

Internet Advertising • Newspaper & Radio Advertising
Listing in Newspaper inserts (20,000 print run)
Press Release • Billboards
DAY OF FESTIVAL: Discount on 8' booth (\$125 value)
Listing in Festival Directory
Sponsor boards & booth sign

BRONZE SPONSORS | \$250.00 | Benefits Include:

Internet Advertising • Newspaper & Radio Advertising
DAY OF FESTIVAL: Listing in Festival Directory
Sponsor boards & booth sign

FESTIVAL SUPPORTERS | \$25.00 - \$200.00

Receive Listing in Festival Directory

For more information, please call

Susan Dickinson at (860) 435-9828 or email:

sdickinson@tristatechamber.com

PO Box 386, Lakeville, CT 06039

www.tristatechamber.com

Sponsor Commitment Form

We would like to become (circle one):

GOLD (\$1,000) SILVER (\$500) BRONZE (\$250)

FESTIVAL SUPPORTER (\$25 to \$200)

PLEASE PRINT CLEARLY

COMPANY NAME		
CONTACT PERSON		
ADDRESS		
TOWN	STATE	ZIP
TELEPHONE		
E-MAIL		

Make check payable to: Tri-State Chamber of Commerce or pay by credit card (circle one): MasterCard Visa

Credit Card #: _____

Name on Card: _____

Billing Address on Card (include Zip) _____

CVC Code (3 digits on back of card): _____

Exp. Date (MM/YEAR): _____

Signature: _____

Please mail completed form and payment to:

Tri-State Chamber of Commerce,

PO Box 386, Lakeville, CT 06039

To insure YOUR exposure in ALL marketing materials, your sponsorship payment MUST be received by February 14th, 2011

Thank you for your support!